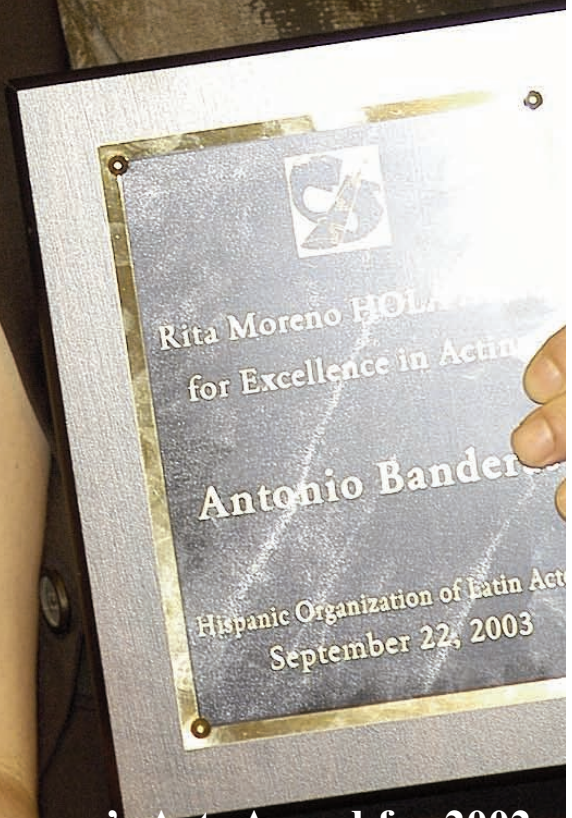


HOLA



HOLA, recipient of the New York State Governor's Arts Award for 2002

Who are we?

HOLA, founded in 1975, is a not-for-profit organization founded to eliminate casting inequities and reducing negative stereotypes found in the entertainment industry.

HOLA has a high standing and confidence with bonafide talent agents and casting directors.

It is New York's only organization devoted to the support and promotion of Latino performers into the mainstream of American culture while maintaining our unique cultural identity as Hispanics.

Advocacy

Professional counseling

Casting Opportunities

Talent referrals

Membership meetings

Annual HOLA awards

La Nueva Ola E-letter

El Blog De HOLA

Workshops and seminars

HOLA Pages, the online photo directory of Hispanic Talent

Annual fee: \$125.00

Includes membership and directory

Visa • Mastercard • Discover • American Express

HOLA services are supported in part through funds provided by

the New York State Council on the Arts

and the **City of New York Department of Cultural Affairs**

HOLA offers the following services:

Advocacy: regarding union rules, rights as a performer and assistance with contractual agreements.

Professional Counseling: Available to the entry-level performer and seasoned professionals alike. Provided by HOLA staff. It offers expert guidance on choice of headshots and resumes, union eligibility, professional training, discrimination issues and agent/manager relationships.

Casting: e-mail announcement service containing information about casting calls, industry-related employment, events, workshops, discounts and member activities. Sent daily. We work similarly to talent agencies or management companies except we do not take a commission of any work an actor books.

Talent Referrals: HOLA has the largest database of Latino talent on the East Coast, updated daily and it is used for its talent referral service. On average, over 200 monthly theater or film/TV job referrals. If you are a casting director or an agent, contact the office for referrals.

Membership meetings: The latest trends and concerns of members are publicly aired and discussed at the meeting. Networking opportunities are available as we often invite entertainment professionals.

HOLA Awards: annual gala and awards program, where well-known Latino celebrities are recognized for their contributions to the arts alongside Latino theater professionals in New York who are honored with awards for excellence for work during the previous theater season. Great opportunity for meeting other members as well as Industry professionals.

La Nueva Ola E-newsletter: Emailed monthly, includes articles on Latino-related issues and distributed via email to the industry and members alike.

El Blog De HOLA: member items, *bochinche* (Spanish for Gossip) which includes member acting successes.

Workshops and Seminars: Professional career seminars and workshops designed to assist our members in their pursuit of their career.

HOLA Pages: a directory of Hispanic talent featuring photos, contact information and resumes on the Internet.

Website: www.hellohola.org

Location: We are located at the CSV (Clemente Soto Velez) building in the Lower East Side of Manhattan on 107 Suffolk Street (between Rivington and Delancey Streets). **(212) 253-1015**



HOLA MEMBERSHIP AND DIRECTORY APPLICATION
 MAIL TO: HISPANIC ORGANIZATION OF LATIN ACTORS
 107 SUFFOLK STREET, ROOM 302, NEW YORK, NY 10002-3305
 Office: 212-253-1015 • holagram@hellohola.org • www.hellohola.org



Your Name: _____

Stage Name (if different from above): _____

Union[s]:/...../...../ Other Professional Assoc[s]:

Address: Apt.....

City: State: Zip+4: Home tel.:/.....

Service or cell:...../..... E-Mail:.....

Website: http://.....

Signed agent: Tel.#:/.....

Signed manager: Tel.#:/.....

Age Range: (keep within 6 years) English:...yes/no. Spanish:... yes/no

Other Language fluency:.....

Singer (include vocal range): Dancer (indicate discipline[s]):

Please include updated picture & résumé email or post. Be sure your resume includes additional skills.

<u>HOLA Schedule of Fees</u>	
HOLA ANNUAL MEMBERSHIP and ONLINE HOLA PAGES SUBSCRIPTION:	\$125
Optional: HOLA PAGES VOICE-OVER CATEGORY:	\$15
<i>Voice Over category is recommended for those who work extensively in this field. This is a highly specialized market, be realistic with your abilities.</i>	
<i>HOLA membership renewal cycles June 30 or December 31 depending when you join.</i>	

Please return this application with remittance (check or money order to address posted above).

<hr/> Enter total amt. here

Please charge \$..... to my:

Amex MasterCard Discover Visa

Charge card number _____ Expiration date _____

Card member signature

NEW RENEW HOLA PAGES MBR#..... EXP DATE JUNE/DECEMBER
For office use only