

What has HOLA been up to lately?

HOLA continues to...

- Introduce new career development and training seminars to improve the actor's technique and marketing skills
- Increase HOLA's online presence
- Maintain a newly redesigned, user friendly HOLA website
- Expand our reach into the entertainment industry

What are our plans for the future?

- Expand our membership to a national level
- Become the nation's preeminent source for Latino talent
- Continue developing HOLA's services and commitment to its members

What can YOU do to help?

Support our success by making a generous donation to HOLA.

Whether you're a Hispanic performer or an individual who recognizes the importance of this market to your area of the industry, HOLA's programs and services will benefit you!

INDIVIDUAL MEMBERSHIP

HOLA offers its services to actors who can become members for an annual fee of \$125. HOLA membership includes e-mail casting referral service and participation in the HOLA Pages, our online talent directory.

CORPORATE SUPPORT

HOLA welcomes contributions and support from the business community and the private sector. All grants are tax deductible. Customized sponsorship opportunities can be arranged by contacting HOLA directly.

HOLA

hispanic organization of latin actors

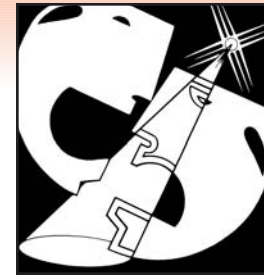
107 Suffolk Street, Suite 302
New York, NY 10002

TEL: 212.253.1015

FAX: 212.253.9651

E-MAIL: holagram@hellohola.org

www.hellohola.org



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*Become
a Friend
of
HOLA*



What is HOLA?

We are a not-for-profit arts advocacy organization established in 1975 to expand opportunities for Latinos in the entertainment industry. We promote fair and accurate representations of Latinos in the entertainment and communications media.

HOLA is a nationally recognized advocacy organization providing casting services to the entertainment industry, talent recognition awards, technique improvement workshops and seminars for actors, career guidance and performance announcements.

HOLA's services are provided in part through support from the New York State Council on the Arts; The City of New York, Department of Cultural Affairs; corporate and foundation grants; private donations and membership fees.



New York State's First Lady, Libby Pataki (center), and Richard J. Schwartz (right), Chairman of the New York State Council on the Arts congratulate HOLA executive director Manny Alfaro (left) with the prestigious Governor's Arts Award.

Friends of HOLA

SPONSORSHIP LEVEL:	SCENESTEALER \$100	STAR \$150	LEGEND \$250	ICON \$500
Recognition on our website and HOLA Awards program	✓	✓	✓	✓
Admittance to all HOLA membership meetings	✓	✓	✓	✓
Publicity in HOLA's <i>Members in Performance</i> webpage and <i>La Nueva Ola</i> newsletter	✓	✓	✓	✓
Subscription to <i>La Nueva Ola</i> newsletter	✓	✓	✓	✓
Daily e-mail digests	✓	✓	✓	✓
Special reception for Friends of HOLA			✓	✓
<i>HOLA</i> fábrica workshop and seminar discounts			✓	✓
Discount to one ticket to the HOLA Awards	10% OFF	25% OFF	50% OFF	100% OFF
Discount to second ticket to the HOLA Awards			50% OFF	100% OFF



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Name _____

Address _____

City, State, Zip _____

Sponsorship Level: Scenestealer \$100 Star \$150 Legend \$250 Icon \$500 Donation (optional) \$ _____

Total enclosed: \$ _____

Check (made payable to HOLA) Credit Card (Visa, Mastercard, American Express)

Credit Card Number _____ Expiration Date _____

HOLA is a 501(c)3 non-profit organization. All donations to HOLA are tax-deductible.